

Jovi*salon

Curly Extension Maintenance & After Care

Cutieheads extensions last between an estimated 6-12 months (9 months being the average), and all instructions given are essential to helping your extensions last for the full possible life of your wefts. The integrity and condition of your extensions is contingent upon all care and maintenance instructions being followed.

Brushing: It's recommended to brush your extensions on wash day. Start by brushing your extensions at the base working toward the top of the weft using a metal bristle brush without balls. Make sure to section out your hair to be able to brush your natural hair in between each row to avoid any matting that can occur. Brush up to the top of your extensions WITHOUT brushing over the top seam to avoid disrupting anything. **Important Tip: Place your finger at the top of the row.**

Washing: We highly recommend using at-home shower filter when washing hair at home. Our favorite is the Jolie brand shower filter. Use moisturizing shampoos and conditioners that are paraben and sulfate-free. Stay away from repair products - extensions need moisture, not repair! *Our favorites are the Gold Dream Shampoo and Come True Conditioner, and the Innersense line of Shampoos and Conditioners.*

Sleeping: Hair is most fragile when wet, and extensions are no exception. Never go to sleep with wet extensions. Either air-drying or diffusing is okay, depending on your personal preference. Loosely braid your extensions, or put up in a "pineapple" with a satin scrunchie to avoid tangles. Opt to use a silk pillowcase and/or silk bonnet to preserve your style, avoid matting, and further minimize undue stress on your hair. *Our favorites are the Kitsch silk bonnets and silk pillowcases.*

Swimming & Outdoors: We recommend keeping swimming with extensions to a minimum. If you choose to swim with your extensions, first wet your hair, then add a generous amount of leave-in conditioner and braid before entering the ocean, pool or lake. (Your hair is like a sponge and will soak up any liquid it comes in contact with first, so this is essential to keeping your extensions as protected as possible). **Stay away from sunscreens that contain Avobenzone and Octocrylene! These common sunscreen ingredients will discolor your extensions orange and is not reversible.** Instead, use mineral sunscreens (Bare Republic Mineral, SunBum Mineral, etc.) Also, limit contact with unfiltered water to avoid excessive wear. If you do happen to come in contact with chlorine or salt water, be sure to wash hair as soon as possible afterwards. Use a detox shampoo and hydrating mask after all swimming or extensive time outdoors. We recommend Gold Daily Detox Shampoo or Kevin Murphy Maxi.Wash, and Gold Luxury Hair Masque or Kevin Murphy Hydrate.Masque.

Products and wet styling routines for your extensions will be custom recommended by your stylist, depending on your unique curl pattern and lifestyle preferences.

Custom Wet & Dry Styling Regimen w/ Product Recommendations:
